

fashion calendar 1974

SEPTEMBER 9

34th year

a weekly publication

JANUARY

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(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, SEPTEMBER 9, 1974

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 9 10:00 A.M. & 2:30 P.M.	RESORT-TRAVEL DUAL PRESS OPENING By invitation. Thereafter Wed., Sept. 11 at 4:00 and Thurs. Sept. 12 at 2:30. By reservation. Contact: Pamela Call, 755-6287.	DONALD BROOKS	158 EAST 70TH STREET
Monday Sept. 9 11:00 A.M.	TRIGERE FASHIONS AT BENEFIT SHOW Fall fashions by Trigere at benefit show for N.Y. Opera Guild. Tickets: (\$25 per person) from NYC Opera Guild office, N.Y. State Theatre, Lincoln Center. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	N.Y. STATE THEATRE LINCOLN CENTER
Monday Sept. 9 12:30 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Jo MacLeod, 736-3075.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 9 12:30 P.M.	FALL COLLECTION BY JEAN CACHAREL Personal appearance by Jean Cacharel presenting Fall collection. Also, 1:30 and 2:15; Sept. 10 and 11 at 12:30, 1:30, 2:15. Publ: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	7TH FLOOR
Sept. 9	2:30 P.M., DONALD BROOKS (2nd press show), 158 East 70th Street, 755-6287		
Monday Sept. 9 3:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-7830.	SCOTT BARRIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Sept. 9 4:00 P.M.	OPENING OF RESORT COLLECTION Introducing "Stevies" leisure fashions. For press and buyers. By invitation. Thereafter in showroom, 22nd floor. Contact: Roz Rubenstein, 221-6252.	STEPHEN BURROWS (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Monday Sept. 9 4:00 P.M. Wine	BENEFIT SHOW: MOLLIE PARNIS FASHIONS Fall highlights and preview of Resort collection. Tickets: \$15.00, for benefit of "Dress Up Your Neighborhood" foundation. Publicity: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Sept. 9 5:00 P.M. Cocktails	HOLIDAY SWIMWEAR COLLECTION Show at 5:30. By invitation. Thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421.	GOTTEX OF ISRAEL (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 354-8740.	JIM BALDWIN DESIGNS, INC.	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	GEOFFREY BEENE; BEENE BAG Contact: LW 4-0454.	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings by appointment.	MR. BLACKWELL Contact: BR 9-8575.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	BLASSPORT Contact: 354-1500.	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION By appointment.	CASI Contact: Gladys Thompson, 594-4470.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	CLARET & GAVI BY HELMAR COOPER Contact: 563-6126.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings by appointment.	COLLECTORS ITEMS BY ANNE FOGARTY Contact: Paul Sacks, LO 4-9115.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	CONCEPT VII BY RONALD KOLODZIE Contact: 695-7715.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT & HOLIDAY COLLECTION Informal showings by appointment.	CHRISTIAN DIOR-N.Y. Contact: Marie Bottone, LO 4-9220.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT AND EARLY SPRING Continuous showings by appointment.	JAMES DAUGHERTY (NEW DIV. OF BEN SHAW) Contact: Joe Snow, 239-4155.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 9	RESORT AND SPRING COLLECTION FROM ROMANIA Boutique collection, including hand embroidered and crocheted beach clothes and separates. Continuous by appointment.	DOINA, INC. Contact: Margaret Hodge, 758-9230.	488 MADISON AVENUE MARGARET HODGE CO.
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	FRANCINE BY JERRY FEDER Contact: Bill Friese, 594-5040.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 9	RESORT COAT AND SUIT COLLECTION Also, Gallavanter collection. Continuous showings.	GALLANT INTERNATIONAL (HERBERT GALLANT, INC.) Contact: LA 4-7285.	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT & SPRING COLLECTION Continuous by appointment.	GOLDWORM Contact: 244-1700. Publicity: Judy Guerin, 879-4822	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings by appointment.	ALBERT CAPRARO FOR JERRY GUTTENBERG LTD. Contact: 354-0824.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION By appointment. Contact: 225-9039 or 631-1655; CI 7-2200.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 354-7880.	ROBERT JANAN	1410 BROADWAY SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 9	RESORT AND CRUISE COLLECTIONS Continuous by appointment. Contact: Martin Bluberg, 695-4852.	LANVIN	1407 BROADWAY SHOWROOM - SUITE 2705
Beginning Monday Sept. 9	PARIS-DESIGNED COLLECTION Continuous showings by appointment. Contact: Bart Walman, LO 4-9115.	MAC TAC OF PARIS BY LEONARD SUNSHINE	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Rain and all-weather clothes. Continuous by appointment. Contact: 221-6330.	MAX ADLER FOR T. T. MALLO LTD.	205 WEST 39TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-9440.	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 9	RESORT AND HOLIDAY DRESS COLLECTIONS Continuous by appointment. Contact: 354-0640.	LEO NARDUCCI/AMBIANCE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 9	RESORT AND EARLY SPRING COLLECTIONS Continuous showings by appointment. Contact: Joe Snow, 239-4155.	GIORGIO DI SANT'ANGELO	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Jean Roberts, LA 4-3520.	SHERENA FOR TRAINA INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 9	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: CH 4-7522; or CH 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings. Contact: 736-5890.	JOSEPH STEIN, INC.	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Monday Sept. 9- Sept. 19	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: CI 7-2200.	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001-1002

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 9	SHOWING OF COLLECTION Continuous showings by appointment. Contact: Nan Lawrence, LO 4-9115.	LEONARD SUNSHINE KNITS BY ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 9	OPENING OF DRESS COLLECTION Continuous showings by appointment. Contact: Bart Walman, LO 4-9115.	LEONARD SUNSHINE BY SARA RIPAULT	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Jean Roberts, LA 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday Sept. 10 10:00 A.M.	RESORT AND EARLY SPRING COLLECTIONS By reservation. Thereafter by appointment. Contact: 354-1855.	GENRE BY GIL AIMBEZ (DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 10 10:00 A.M.	OPENING OF SPRING COLLECTION By invitation. Contact: 524-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 10 11:00 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: Don Friese, 594-0030.	MALCOLM STARR BY RIZKALLAH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 10 11:30 A.M.	FALL FASHIONS BY JOHN ANTHONY Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Sept. 10 12:00 Noon Luncheon	PRESS PREVIEW: FALL AND WINTER COLLECTION Presentation Gucci Fall-Winter fashions and accessories for ladies and gentlemen. By invitation only (must present invitation at door). Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	ST. REGIS HOTEL ROOF
Tuesday Sept. 10 12:00 Noon	OPENING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 10 1:00 P.M.	OPENING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; & PAT'S PLACE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Cancelled Sept. 10	CLOVIS RUFFIN'S SHOWING OF RESORT COLLECTION, ORIGINALLY SCHEDULED FOR TUESDAY, SEPT. 10 AT 2:00 P.M., HAS BEEN CANCELLED.		
Tuesday Sept. 10 2:30 P.M.	FALL AND WINTER FUR FASHIONS By invitation. Coordinator: Sybil Weinman. Contact: 279-0633.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA GRAND BALLROOM
Sept. 10	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th fl., LA 4-6968		
Tuesday Sept. 10 4:00 P.M.	RESORT AND TRAVEL COLLECTION First collection by Donald Brooks for Main Street. By invitation. Thereafter by appointment, in showroom, 500 Seventh Ave., 17th floor. Contact: 524-9800.	MAIN STREET BY DONALD BROOKS	500 CLUB 500 SEVENTH AVENUE

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Tuesday Sept. 10 4:30 P.M. Cocktails	HOLIDAY AND RESORT COLLECTIONS For buyers and press. By invitation. Contact: Ruth Winslow, 221-6655. Press: Eleanor Lambert, MU 8-2130.	ESTEVEZ; ANYTIME AND ESTEVEZ RESORT/SPORT	WEAVER'S CLUB 111 W. 40TH - 18TH FL.
Tuesday Sept. 10 4:30 P.M. Cocktails	FALL '75 KNITWEAR TREND SHOW A musical fashion review featuring Fall '75 men's and women's knitwear in new sweater and handknitting yarns and yarn blends in Du Pont fibers. By invitation. Show at 5:30. Contact: Bob Baker, (302) 999-3110.	DU PONT	WALDORF-ASTORIA HILTON & EMPIRE ROOM
Tuesday Sept. 10 6:30 P.M.- 8:30 P.M.	PRESS PREVIEW AND RECEPTION Reception in honor of Andre Courreges to celebrate the official opening of his new boutique on Wed., Sept. 11. Informal modeling. By invitation. Contact: Gail Federici, 421-3974.	ANDRE COURREGES	19 EAST 57TH STREET
Monday Sept. 9- Sept. 17	SPRING AND SUMMER ITALIAN KNITS Fashions by about 80 Italian manufacturers of men's, women's and children's fashions. Contact: Braschi Public Relations, 362-6729; or PL. 9-3000.	MAIT KNITS (PITTI PALACE, FLORENCE)	HOTEL PLAZA 15TH & 16TH FLOORS
Beginning Tuesday Sept. 10	OPENING OF RESORT & HOLIDAY COLLECTION Continuous showings by appointment. Contact: 239-7080.	JOHN ANTHONY	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 10	HOLIDAY AND CRUISE COLLECTION Also daytime fashions. By appointment. Contact: Ruth Winslow, 221-6655. Press: Jody Donohue Associates, 688-8653.	THE EVA GABOR LOOK BY ESTEVEZ	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: Andrea Basile, PE 6-8867.	BILL & HAZEL HAIRE FOR FRIEDRICKS SPORT	205 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: WI 7-7457.	KIKI HART BY GEORGE SAMEN	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION By appointment. Contact: Marie Lippe, 736-0151.	PAGANNE LTD. GENE BERK FOR PAGANNE TOO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Daytime and evening wear. Informal showings. By appointment. Contact: 354-0629 or 354-0679.	RICHILENE INDUSTRIES	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHEL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 11 9:30 A.M.	SPRING 1975 KNITWEAR COLLECTION By invitation. Thereafter by appointment. Contact: 524-8137. Publicity: Sandee Garihan at Calish Associates, 489-8420.	MIRSA/DIGI ITALIAN KNITWEAR	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday Sept. 11 10:00 A.M.	SHOWING OF RESORT AND SPRING COLLECTION By reservation. Contact: PE 6-9601. (Second show has been cancelled.)	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 11TH FLOOR
Wednesday Sept. 11 10:00 A.M. Breakfast	FALL-WINTER COLLECTIONS Showing of Geoffrey Beene and Beene Bag Collections; preview of Resort for press and customers. By invitation. Publicity: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	5TH FLOOR
Wednesday Sept. 11 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-0988.	RODRIGUES (DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Sept. 11 11:30 A.M.	GIVENCHY NOUVELLE BOUTIQUE Showing of Fall-Winter collection. For press and customers. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Cancelled Sept. 11	SHOWING OF BIELLA LTD. FASHIONS, ORIGINALLY SCHEDULED FOR WEDNESDAY, SEPT. 11 AT 12:30 P.M., AT BARBETTA RESTAURANT, HAS BEEN CANCELLED.		
Wednesday Sept. 11 1:00 P.M.	OPENING OF RESORT COLLECTIONS By invitation. Thereafter by appointment. Contact: BR 9-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Sept. 11 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 11 2:30 P.M.	FALL FASHION SHOW BY KASPER Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	4TH FLOOR
Sept. 11	4:00 P.M., DONALD BROOKS (3rd show), 158 East 70th St., 755-6287		
Wednesday Sept. 11 4:00 P.M.	SWIM FASHIONS AND SWEATERS FOR 1975 By invitation. Thereafter at showroom, 30th floor. Contact: 947-9870.	ROBBY LEN (DIV. GENESCO) (1411 BROADWAY)	L'OUBLIETTE 2 WEST 55TH STREET
Wednesday Sept. 11 6:30 P.M. Cocktails	MEN'S SPORTSWEAR BENEFIT SHOWING "Sporting Life" -- preview of Cerruti's new sporting wear, co-commentated by Max Evans of Esquire and Nino Cerruti. Tickets: \$15.00, for benefit of the Girls' and Boys' Service League. Contact: Leslie Gillen, 223-7205. Press: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	1ST FLOOR MEN'S STORE
Beginning Wednesday Sept. 11	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Sept. 11	OPENING OF RESORT COLLECTION By appointment. Contact: CH 4-0600.	MAISONETTE BY HOWARD LAWRENCE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Sept. 11	RESORT AND SPRING WOMEN'S COLLECTION Continuous by appointment. Contact: 582-1760.	BILL KAISERMAN FOR RAFAEL	29 WEST 56TH STREET SHOWROOM
Beginning Wednesday Sept. 11	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 758-7174.	SIBLEY-COFFEE LTD.	37 WEST 57TH STREET SHOWROOM - 9TH FLOOR
Beginning Wednesday Sept. 11	OPENING OF RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: 354-9080.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Thursday Sept. 12 8:45 A.M.	PRESS PREVIEW: YOUNG EAST SIDER "The Changing Character of the Young East Sider. Who is she? Take a look at a new demographic." Press only by invitation. Contact: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	3RD FLOOR YOUNG EAST SIDER SHOP
Thursday Sept. 12 10:30 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: BR 9-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Sept. 12 11:30 A.M.	PRESS SHOWING OF RESORT COLLECTION By invitation. Buyers at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON ORIGINALS	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 12 2:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Sept. 12	2:30 P.M., DONALD BROOKS (4th show), 158 East 70th St., 755-6287.		
Sept. 12	3:00 P.M., HALSTON ORIGINALS (2nd show), 550 7th Ave., 14th fl., 354-6340		
Thursday Sept. 12 4:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 12 4:00 P.M.	RESORT COLLECTION FROM HONOLULU Casual long dresses and pajamas in exclusive prints. (Note change of time). Thereafter in showroom, Suite 3510. Contact: Larry Goodman, 736-2760.	TORI RICHARD-HONOLULU (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Thursday Sept. 12 6:00 P.M.	"PARIS CONNECTION" FASHION SHOW Audio-visual and live fashion show of Mademoiselle September pages, in conjunction with the Wool Bureau. Also, Sat., Sept. 14 at 12:00 Noon, Commentator: Mrs. Edith R. Locke, editor-in-chief, Mademoiselle. For press and customers. Publicity: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	7TH FLOOR
Beginning Thursday Sept. 12	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER FOR J. L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Sept. 12- Sept. 16	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT EDEN ROC HOTEL, MIAMI BEACH Contact: 20 S.E. 14TH ST, MIAMI, FLORIDA 33131 (305) 358-2985.		
Sept. 13	INTERNATIONAL EXHIBITION OF FOOTWEAR AND LEATHER GOODS IN MILAN (Sept. 13-16)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Sept. 13 11:30 A.M.	EMANUEL UNGARO BENEFIT SHOWING Emanuel Ungaro will present his Fall-Winter collection, for benefit of Assistant Board of Woman's Hospital at St. Luke's. Tickets: \$10.00; Mrs. Rose Hermann, 870-6000, ext. 6108. Publicity: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	5TH FLOOR
Friday Sept. 13 7:00 P.M.	DIAMOND GALA IN DALLAS "Blacktie and Diamonds" -- honoring 1974 Diamonds-International Awards and 50th anniversary of the Zale Corporation, for benefit of TACA and the Girls Club of Dallas. Also, preview of ABC Anne Bancroft special. (Press preview luncheon Fri., Sept. 13 at 1:00 P.M.) By invitation. (30 awards will be presented in Florence, Italy on Sept. 20). Contact: Pat Quinn, 974-5986.	N.W. AYER & SON	FAIRMONT HOTEL DALLAS, TEXAS
Saturday Sept. 14 12:00 Noon Brunch	FALL AND WINTER FUR COLLECTION Produced by Sybil Weinman of Fashion Productions. Reservations (\$7.50): Dawn Losi, 757-9090.	NEUSTADTER FURS BY JAMES GALANOS	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Sept. 14	12:00 Noon, SAKS FIFTH AVENUE - Mademoiselle show, 7th floor (2nd show)		
Saturday Sept. 14- Sept. 17	SEMI-ANNUAL CHILDREN'S SHOW IN PARIS Contact: French Trade Shows, 1350 Sixth Ave., 582-4960.	SALON DE LA MODE ENFANTINE	PORTE DE VERSAILLES PARIS, FRANCE
Sunday Sept. 15 6:00 P.M.	50TH ANNIVERSARY IN FASHION By invitation. (6:00 to 8:00 P.M.) Publicity: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	ROCKEFELLER CENTER PROMENADE GARDEN
Beginning Monday Sept. 16	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: WI 7-3850.	LEAMOND DEAN DESIGNS; H.H. LTD.	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Monday Sept. 16 11:30 A.M.	FALL FASHION SHOW BY OSCAR DE LA RENTA Oscar de la Renta will preview his Resort Collection for the benefit of the orphanage at La Suiza for Boys in Santa Domingo. By invitation. Tickets: \$10. Contact: Helen O'Hagan, PL 3-4189.	SAKS FIFTH AVENUE	5TH FLOOR
Beginning Monday Sept. 16	NEW DIVISION: RESORT COLLECTION By appointment. Contact: Jean Roberts, LA 4-3520.	GRETA PLATTRY FOR TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 16	OPENING OF EARLY SPRING COLLECTION Continuous by appointment. Contact: WI 7-3850.	TOWNCLIFFE	512 SEVENTH AVENUE SHOWROOM - 31ST FLOOR
Sept. 16	INTERNATIONAL SCANDINAVIAN FASHION WEEK IN COPENHAGEN (Sept. 16-19)		
Sept. 17	ROSH HASHONAH (2nd day of Jewish New Year; Wednesday)		
Wednesday Sept. 18 10:30 A.M.	PRIVATE PRESS PREVIEW: VALENTINO FASHIONS "Arrivederci Valentino... Valentino arrives at Bloomingdale's". By invitation. (Private press showing at 9:30 A.M.) Contact: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 18 12:30 P.M. Luncheon	LUNCHEON SHOWING: "HOMEBODIES" COLLECTION Designed by Pucci, Vera and Margit Brandt. Barbetta Publicity: Ellen Perl, TE 2-8212.	FORMFIT ROGERS	BARBETTA RESTAURANT 321 WEST 46TH STREET Reservations (\$8.50): CI 6-9171.
Wednesday Sept. 18 5:00 P.M.- 7:00 P.M.	PRESS OPENING: HANAE MORI BOUTIQUE Showing of special collection, never before imported to the United States. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	HANAE MORI BOUTIQUE 4TH FLOOR
Thursday Sept. 19 11:00 A.M.	SHOWING OF ADOLFO COLLECTION For press and customers. By invitation. Publicity: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	5TH FLOOR
Thursday Sept. 19 11:30 A.M.	TIKTINER COLLECTION-- FALL AND WINTER Exclusive collection. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Thursday Sept. 19 6:00 P.M.	COLLECTION BY CLOVIS RUFFIN Also Sat., Sept. 21 at Noon. Contact: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	7TH FLOOR
Beginning Thursday Sept. 19	OPENING OF COLLECTION NUMBER III By appointment. Contact: Betty Hanson, 221-7880.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM -3RD FLOOR
Friday Sept. 20 9:00 A.M.& 12:00 Noon	TWO SHOWS: FASHIONS, BEAUTY, ACCESSORIES "Fashion Under \$100.00 -- The Best American RTW for the Price" ... a fashion first ... live video closeup of clothes, beauty and accessories. Co-chairmen: Lila Nadell, Senior Women's Editor of "Clothes Magazine"; Eleanor Douglas, Merchandising Consultant, Federated Department Stores. Video Closeup: Penny Morell, Morcor Video Promotion. Prices: Breakfast--\$15.00, members; \$20.00, guests. Luncheon--\$20.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Friday Sept. 20- 9:30 A.M.- 4:00 P.M.	FASHION CAREER SEMINAR 1974 A one-day crash course...exploring all the fashion career potentials for those beginning, switching or re-entering. Co-chairmen: Lenore Benson, Mademoiselle Magazine; and Sheila Levy, consultant. Topics - "Forecasting and Designs, Making It Happen, Creative Marketing and Visual Presentations. Tickets: \$20.00 Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CTR. 345 EAST 47TH ST-1ST FL.
Friday Sept. 20 7:00 P.M.- 11:00 P.M.	BENEFIT PREMIERE AT NEW STORE Benefit for Westchester Hospitals. (Black tie) By invitation. (Official opening on Monday, September 23). Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	WHITE PLAINS MAPLE AVENUE
Sept. 21	12:00 Noon, CLOVIS RUFFIN' (2nd show) at Saks Fifth Avenue, 7th floor		
Sept. 22- Sept. 24	CANADIAN INTERNATIONAL FOOTWEAR EXPOSITION AT PLACE BONAVENTURE, MONTREAL Contact: Pierre Robillard, 1010 St. Catherine St. W (514) 878-9337		
Sunday Sept. 22- Sept. 24	NEW YORK SPRING SHOE SHOW Hours: <u>Sun.</u> and <u>Mon.</u> - 9:00 to 6:00; <u>Tues.</u> - 9:00 to 1:00. Contact: Mary Stanton, 736-5700, ext. 2180.	BOOT & TRAVELERS ASSN.	HOTEL McALPIN MEZZANINE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 23 10:30 A.M. Breakfast	SPECIAL COLLECTION BY PAT SANDLER Pat Sandler will present a special one-of-a-kind collection. By invitation. Contact: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	5TH FLOOR
Monday Sept. 23 11:30 A.M.	IMPORT COLLECTION: AND HANAE MORI FASHIONS Customer showing, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Monday Sept. 23 1:00 P.M.& 6:00 P.M.	PARIS AND ROME COUTURE FASHIONS Paris and Rome couture originals and Ohrbach's line-for-line copies. Show at 1:00 P.M., by invitation; 6:00 P.M., open to public. Commentator: Irene Satz, vice president and fashion director. Public Relations Director: Mark Klauser. Contact: Miss West, 564-3100, ext. 285.	OHRBACH'S (5 WEST 34TH STREET)	5TH FLOOR
Monday Sept. 23 6:00 P.M.	FASHIONS BY TASSELL FOR HOUSE OF NORELL Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Sept. 24 1:00 P.M.	PREMIERE: FALL AND WINTER FUR FASHIONS By invitation. Contact: 239-7080. Thereafter, 345 Seventh Ave., 12th floor, LA 4-5373.	JOHN ANTHONY FOR GOLDIN FELDMAN	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Sept. 24 5:00 P.M. Reception	PRESS PREVIEW: SWIMSUIT COLLECTION International Resort and Summer collection of swimsuits and coordinates in exclusive printed polyester knits, all designed by Hans Heitsch (who introduced "the String" to the U.S.) Hosted by Consul General and Mrs. Gunnar Lonaens. Show at 5:30 P.M. By invitation. Thereafter at showroom, Suite 1420. Publicity: Jan Lovett Struber. Contact: 279-5589.	JER SEA OF SWEDEN (1407 BROADWAY)	600 PARK AVE. (61ST ST.) CONSUL GEN. OF SWEDEN
Tuesday Sept. 24 6:30 P.M.	BENEFIT PREVIEW: FALL DESIGNER ROOMS "America Hooray" -- opening of Fall designer rooms. By invitation. Tickets: \$15.00, for benefit of Kips Bay Boys Club. Contact: Leslie Gillen, 223-7205. Press: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	5TH FLOOR
Sept. 26	YOM KIPPUR (Thursday) -- Begins at Sunset, Wed., Sept. 25		
Friday Sept. 27 3:00 P.M.	PRESS PREVIEW: SPRING EUROPEAN FASHIONS Women's and children's ready-to-wear from ten countries. By invitation. Open from Sun., Sept. 29-Tues., Oct. 1, 9:00 A.M. to 5:00 P.M. (At L.A. Mart, Oct. 2-4). Fashion show director: Mia Grau. Contact: Buyers--Michael Kreindler, Cavin & Tubiana, 354-2970. Press--Spencer & Rubinow, 751-9050.	EUROPEAN FASHION FAIR	STATLER-HILTON HOTEL 7TH AVE. & 33RD ST.
Sept. 29- Oct. 1	HOME SEWING SHOW AT STATLER HILTON HOTEL Contact: Christopher Cross Associates, 40 East 38th St., 689-1300		
Sept. 29- Oct. 2	PRESS WEEK IN CALIFORNIA AT GENE AUTREY HOTEL, PALM SPRINGS, CALIFORNIA Contact: Marjorie Carne, Calif. Fashion Creators, 110 E. 9th, L.A. (213) 627-1034		
Monday Sept. 30 10:00 A.M. Breakfast	SIBLEY-COFFEE BENEFIT SHOWING Joan Sibley and Dory Coffee will present their collection at a showing for customers. By invitation. Contact: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 30 11:00 A.M.	FUR FASHIONS BY EMERIC PARTOS By invitation. Publicity: Suzanne Butterfield, PL 3-7300,	BERGDORF GOODMAN	4TH FLOOR PLAZA APPROACH
Monday Sept. 30- Oct. 11	SPRING '75 FORECAST Daily at 9:00 A.M. and 4:00 P.M. except Mondays at 4:00 P.M. only and Fridays at 9:00 A.M. only. By appointment. Contact: Polly Ferguson, 692-5392.	GLAMOUR MAGAZINE	350 MADISON AVENUE SHOWROOM - 10TH FLOOR
Tuesday Oct. 1 11:30 A.M.	PRESS PREVIEW OF FUR COLLECTION (Show at 12:00 Noon - Note change of time). By invitation. Customer show at 3:00 P.M. Contact: CI 7-1388. Publicity: Vera Bacal, PL 3-8421.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Wednesday Oct. 2 10:30 A.M. Breakfast	SHOWING OF FASHIONS BY BILL BLASS Bill Blass will present his Fall collection and preview of his Resort collection to customers. By invitation. Contact: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	5TH FLOOR
Oct. 4	SALON COTE D'AZUR SUMMER FASHIONS IN NICE (Oct. 4-8)		
Oct. 5	MENSWEAR FASHIONS IN PALM SPRINGS, CALIFORNIA (MAGIC) Contact: (213) 746-0263		
Oct. 6	INT'L FASHION FAIR IN MUNICH (Oct. 6-10) Contact: (201) 653-3304		
Wednesday Oct. 9 2:30 P.M.	FALL AND WINTER FUR COLLECTION (Snacks at 2:00 P.M.) Fashion Director: Mia Grau. Contact: PE 6-6944.	THE CHRISTIE BROTHERS CO. (333 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Thursday Oct. 10 4:30 P.M.	PRESS PREVIEW: DONALD BROOKS SLEEPWEAR Spring '75 collection of sleepwear and loungewear, designed by Donald Brooks for Maidenform. By invitation. Contact: Fay Rosen 953-1407.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Oct. 13	READY-TO-WEAR SHOWINGS IN MILAN AND FLORENCE (Oct. 13-17)		
Tuesday Oct. 15 6:30 P.M. Cocktails	PHOTOGRAPHIC FASHION EXHIBIT Vogue Magazine's Photographic Exhibit of 50 years of Women in Vogue. Contact: Helen O'Hagan, HA 1-2000.	SAKS FIFTH AVENUE	6TH FLOOR
Wednesday Oct. 16 6:30 P.M. Cocktails	BENEFIT PREVIEW: FASHIONS FROM ITALY A store-wide salute to the art and culture of Florence, Italy, and introducing "La Gloria di Firenze". Benefit of Metropolitan Opera Guild. By invitation. Tax deductible contribution-\$25.00. Contact : Lee Leach, Metropolitan Opera Guild, 582-7500. Press contact: MaryEllen Brennan, LW 4-5100, ext. 232.	LORD & TAYLOR	5TH FL-COCKTAILS 6TH FL-PROGRAM
Thursday Oct. 17 8:00 P.M.	33RD ANNUAL FASHION CRITICS AWARDS Presentation of the 1974 American Fashion Critics' Awards. By invitation. Publicity: Eleanor Lambert, MU 8-2130.	COTY	ALICE TULLY HALL LINCOLN CENTER
Oct. 19	PRET-A-PORTER SHOWINGS IN PARIS (Oct, 19-24) Contact: 582-4070 or 354-8620		
Oct. 24	INTERNATIONAL CLOTHING EXPORT FAIR IN LONDON (Oct. 24-27)		
Oct. 26	DALLAS WOMEN'S & CHILDREN'S RESORT SPRING MARKET WEEK (Oct. 26-Nov. 2)		

THESE RESORT COLLECTIONS HAVE OPENED

ADDENDA & ADDENDA'S GAMBIT 1407 Broadway, Suite 915, 736-5282

ADRI 550 Seventh Avenue, 9th floor; 239-4155

ARKIN COLLECTIONS 530 Seventh Avenue, 7th floor, WI 7-5324

BANFF BY GIANNI FERRI 1410 Broadway, 4th floor, 221-2500

BIEFF-HERRERA 7 West 22nd Street, 9th floor, 691-1666

BIELLA KNITS 498 Seventh Avenue, 7th floor, 947-1400

HOUSE OF BRANELL 530 Seventh Avenue, 27th floor, PE 6-6983

ELEANOR BRENNER FOR BRENNER BEES 498 Seventh Avenue, 5th floor, 239-1150

BRIGANCE WATERCLOTHES 1411 Broadway, Suite 1607, 563-0416

CARLYE (SADYE WEINBERG); KNITINO 530 Seventh Avenue, 8th floor, 244-6761

ALEXANDRA CHRISTIE 550 Seventh Avenue, 5th floor, 221-1020

CUSTOM CASUALS BY TOM MALLO 205 West 39th Street, 6th floor, 221-6330

DALANI II BY JEANNENE BOOHER 498 Seventh Avenue, 6th floor, 565-1025

DESIGN THAI & STAR OF SIAM 550 Seventh Avenue, 18th floor, 239-8530

DONLE BY LEE EVANS 498 Seventh Avenue, 9th floor, PE 6-9155

DIANE VON FURSTENBERG 530 Seventh Avenue, 14th floor, 354-8336

GINALA; GINESSA; AQUANALA 512 Seventh Avenue, 13th floor, 244-2700

GEORGE HALLEY 498 Seventh Avenue, 9th floor, 564-0910

CAROL HORN'S HABITAT 1411 Broadway, 28th floor, 868-4466

JAMISON 498 Seventh Avenue, 24th floor, 239-9477

JAN'S THINGS BY JAN STRASS 498 Seventh Avenue, 14th floor, 524-8126

NAT KAPLAN 498 Seventh Avenue, 21st floor, 239-9403

KAPPI 498 Seventh Avenue, 21st floor, 239-9494

GAYLE KIRKPATRICK FOR TUDOR SQUARE . . 1407 Broadway, 2nd floor, 279-8121

KIVA LTD. 498 Seventh Avenue, 9th floor, 594-7190

HAROLD LEVINE BY DON BREITINGER 530 Seventh Avenue, 21st floor, LA 4-0237

(Continued on following page)

THESE RESORT COLLECTIONS HAVE OPENED (Continued from page 12)

LOOMTOGS; SPORTS EDITIONS; TENNIS WHITES ..1407 Broadway, 35th floor, 594-2100

McMULLEN 550 Seventh Avenue, 20th floor, 695-4270

ADELE MARTIN BY CARA KIRBY. 498 Seventh Avenue, 6th floor, 565-1025

MIGNON SPORT & MIGNON (DOROTHY FARBO).. 498 Seventh Avenue, 15th floor, BR 9-5991

HANAE MORI 550 Seventh Avenue, 5th floor, 472-2352

JEAN MUIR (Through Sept. 20) 10 West 57th Street, 7th floor, 247-1100

NARDUCCI SPORTSWEAR FOR COMPANY 5. . . 530 Seventh Avenue, 4th floor, 354-8120

ALBERT NIPON 530 Seventh Avenue, 3rd floor, 354-0760

P C DESIGNS 385 Fifth Avenue, Room 809, 679-6281

PF BOUTIQUE & KNITS; PARNES-FEINSTEIN 530 Seventh Avenue, 10th floor, 279-0952

PAPILLON BY SUSAN SHEINMAN 530 Seventh Avenue, 14th floor, 868-2880

BARON PETERS & ROBERT LEONARD 530 Seventh Avenue, 30th floor, LO 4-6238

POSH, INC. BY JAY ANDERSON 550 Seventh Avenue, 18th floor, 947-0964

RAFAEL FASHIONS (BILL KAISERMAN) . . . 29 West 56th Street, 5th floor, 582-1760

RBCC (RIGHT BANK CLOTHING CO.) Hotel Plaza, private suite (thru. Sept. 13) 838-0510

SAMUEL ROBERT 530 Seventh Avenue, 9th floor, 221-1995

RODRIGUES (DIV. PETER CLEMENTS) 530 Seventh Avenue, 2nd floor, LO 3-0988

PAUL ROGERS INT'L (BOB MACKINTOSH) . . 1451 Broadway, 6th floor, 221-6610

RONA BY MARIO FORTE 498 Seventh Avenue, 6th floor, 565-1025

GLORIA SACHS 530 Seventh Avenue, 30th floor, LO 3-1640

DEBARE SAUNDERS 10 West 37th Street, 9th floor, 524-7538

SAZ COUTURE; SAZ BOUTIQUE 550 Seventh Avenue, 21st floor, 221-3489

ABE SCHRADER (BELLE SAUNDERS & JOEY GARGUILLO) 530 Seventh, 15th floor, LO 4-9194

SCHRADER SPORT BY JUDY LUSCHER 530 Seventh Avenue, 15th floor, LO 4-9194

SEQUEL I; MASSEPPI 498 Seventh Avenue, 4th floor, 868-8100

STEPHAN CASUALS BY SANDY KAYNE 530 Seventh Avenue, 15th floor, LO 4-9194

ST. GILLIAN BY KAY UNGER 498 Seventh Avenue, new showroom -7th fl, 695-5520

TIPN BY CARMINE PORCELLI 498 Seventh Avenue, 18th floor, 565-6900

CHESTER WEINBERG/N.O.W. STUDIO 205 West 39th Street, 8th floor, 221-1300

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